Now, The Ultimate Graphics Conversion Tool...

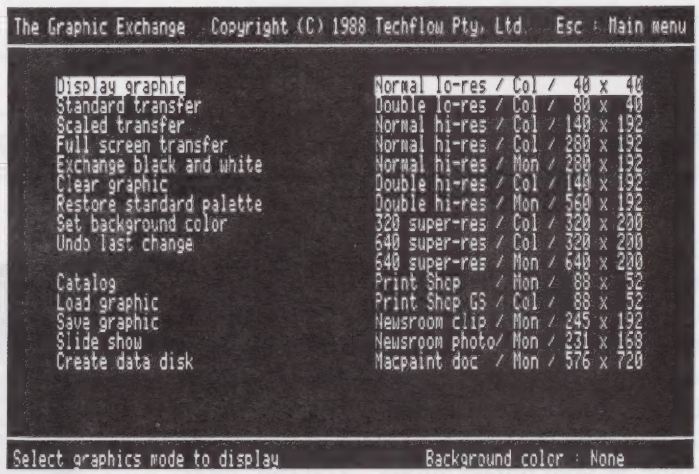
The Graphic Exchange™ !!

With every new version of the the Apple® II, and new releases of graphics programs like Dazzle Draw, Print Shop, Newsroom, Paintworks, etc., it seems like there is always a new graphics format to deal with. And, with the new format comes the problem of how to use all the old graphics with the new software.

Good news! With the Graphic Exchange™, you can now pass virtually any Apple II graphics image between different application programs. This means you can take a Print Shop graphic, and convert it to a Super Hi-Res image for use with Print Shop GS, Paintworks, Deluxe Paint, 8/16 Paint, MultiScribe and others. You can take your favorite Newsroom art and use it in Dazzle Draw. Extract portions of any graphic screen and turn it into your own clip art.

To the right is one of the screen the displays of The Graphic Exchange. The Graphic Exchange loads a picture in any of these formats, converts all or a portion of the screen (even re-scaled if you wish) to any of the other formats, and then saves the new file to disk.

You can have one picture in each of the possible formats in memory all at the same time, making it very easy to move back and forth as you convert and edit the graphics.


The Graphic Exchange Copyright (C) 1988 Techflow Pty, Ltd. Esc : Main menu
Display graphic
Standard transfer
Scaled transfer
Full screen transfer
Exchange black and white
Clear graphic
Restore standard palette
Set background color
Undo last change
Catalog
Load graphic
Save graphic
Slide show
Create data disk
Normal lo-res / Col / 40 x 40
Double lo-res / Col / 80 x 40
Normal hi-res / Col / 140 x 192
Normal hi-res / Col / 280 x 192
Normal hi-res / Mon / 280 x 192
Double hi-res / Col / 140 x 192
Double hi-res / Mon / 560 x 192
320 super-res / Col / 320 x 200
640 super-res / Col / 320 x 200
640 super-res / Mon / 640 x 200
Print Shop / Mon / 88 x 52
Print Shop GS / Col / 88 x 52
Newsroom clip / Mon / 245 x 192
Newsroom photo / Mon / 231 x 168
Macpaint doc / Mon / 576 x 720
Select graphics mode to display
Background color : None

Colors are automatically preserved wherever possible, and you can also choose to ignore the background color when transferring an image, thus superimposing just the image you want on the destination screen.

The Graphic Exchange can **directly read Macintosh disks** (400K, 800K, MFS or HFS), after which the image can be converted to any of the other formats. There are literally thousands of Mac clip art images available, and this resource is now available to you with The Graphic Exchange. The Graphic Exchange cannot *write* to a Mac disk, but can write Mac pictures to an Apple ProDOS disk in the AFE (Apple File Exchange) format, for storage on your own 3.5" disks, hard disks, etc.

If you use Apple graphics, you can't afford to be without The Graphic Exchange!

The Graphic Exchange requires an Apple IIGS with a minimum of 768K RAM (total). It is shipped on a 3.5" disk, is not copy-protected, and is hard disk compatible. The retail price is $49.95, but if you act now, a special introductory price of just $35.00 is available. Details and an order form are in this flyer!

Note: Some details will be lost when converting an image from a high-resolution mode to a lower resolution mode, but this is to be expected. However, The Graphic Exchange has been specially designed to give the best image conversions possible under all conditions.

Roger Wagner Publishing, Inc.

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And Also New From RWP...

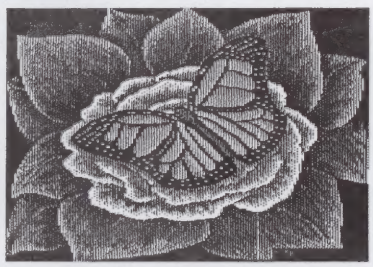
The Printographer™

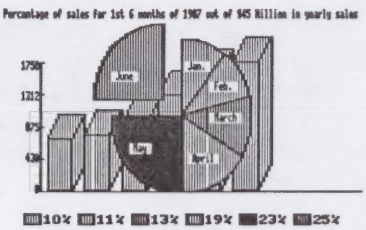
Now In ProDOS & Double Hi-Res!

- Hi-Res & Double Hi-Res Graphics Printing On Your Printer (and Low-Res Too!)
- No Special Interface Card Required
- Applesoft Programmers Can Print Graphics Within A Program
- Supports Many Color Printers Including ImageWriter II and Epson JX80
- Print All or Just Part of Any Picture
- Optional Mouse Control for Easy Operation

The Printographer is a useful addition to anyone's software library. Its purpose is to give you a way to **print Lo-Res, Hi-Res, and Double Hi-Res pictures** using virtually **any printer**, without needing a special printer card.

The Printographer works on *any* Apple II Series computer (Apple II, II+, IIe, IIc, or IIgs), and is entirely menu operated, with the **keyboard or a mouse**. Simply insert a **ProDOS** disk on which has been saved any Lo-Res, Hi-Res, or Double Hi-Res picture, and Printographer will let you print the picture in black & white, or **full color**, as your printer allows. You can "crop" the picture to print just part of it, or add text in **20 different fonts**.





Portions of a picture can be **magnified up to 99 times**, and The Printographer has a special compressed picture function to let you put up to **four times more pictures on a disk!**

Now you can print graphics from such popular programs as: **Dazzle Draw™**, MousePaint™, LOGO, 8/16 Paint™ (Hi-Res & Double Hi-Res versions), **Graphics Edge™**, Visualizer IIe™, **Fantavision™**, Magna Charta™, **Time Out Graph™**, and many others!

For those who write their own Applesoft BASIC programs, or like to customize programs found in **Nibble, A+, inCider** and other popular magazines, The Printographer also provides an easy way to **add graphics printing ability to your programs**. A single program statement prints an entire screen or any portion of it. No POKEs or PEEKs are required. In fact, all the Printographer load, save and print routines are **totally compatible with the Toolbox Series**, also from Roger Wagner Publishing, Inc.

To get your copy of The Printographer, simply complete the order form on this flyer, and mail to Roger Wagner Publishing, Inc.

Order Form

Ordering Information: The Graphic Exchange retails for $49.95, Printographer for $39.95. If you order now, you can get The Graphic Exchange for just $35.00, and Printographer for only $29.95. To order, simply return this form, with a check (U.S. funds drawn on a U.S. bank only), money-order, or charge card information.

Early Bird Special!

Mail this form back to RWP by December 1, 1988, and you'll receive a **FREE BONUS DISK!** This disk is a **Print Shop Graphic utility** that will print out all the Print Shop graphics on a disk, with 9 graphics on each Hi-Res screen. This disk is great for creating a **printed catalog** of all your Print Shop graphics, and is FREE with your Early Bird order of The Printographer and/or The Graphic Exchange!

Please print clearly:

Name	Telephone ( )
Address	
City State Zip	
Your Computer Type: (Check all that apply, #'s if more than 1) Apple II/II+ ____ Apple IIe ____ Apple IIc ____ Apple IIc+ ____ Apple IIgs ____	

Products Ordered:

Item	Price	Extension	
The Graphic Exchange:	$35.00	_____	
The Printographer	$29.95	_____	
Sub-total:		_____	
Sales Tax (6.5%, CA residents only)		_____	($2.28 for Graphic Exch., $1.95 for Printogr.)
U.S. Shipping & handling:	$4.00	_____	
Canadian Shipping & handling:	$5.00	_____	
Foreign Shipping & handling:	*$8.00 for 1,*	_____	
(U.S. Dollars only)	*$12.00 for 2*		
TOTAL Payment Due:		_____	

Payment Options - Please check one:

____ I have enclosed a check for the total shown above.

____ I have enclosed a Money Order for the total shown above.

____ I wish to use my credit card: ____ MasterCard ____ VISA

Card Number: _____ Expiration Date:_____

Please send me additional information on the following:

MacroMate ____ SoftSwitch ____ P8CDA ____ HyperStudio ____

Also Recently Released:

MacroMate: A universal keyboard macro utility for the Apple IIGS. Assign multiple keyboard commands, long phrases, or often-used words to a single command key (for example, Option-T, Apple-X, etc.). When you press the command key, all the text is instantly repeated, perfectly typed every time. MacroMate is a CDA, and is available under ProDOS 16, ProDOS 8, DOS 3.3, and even many copy-protected programs. With a built-in editor and Record Mode, it's easy to quickly define any macro. Macro definitions can be saved to disk and loaded later, even from within your own application!

SoftSwitch: This new version of one of our most popular Apple IIGS programs now features the ability to store and switch up to *nine* separate programs, in mid-operation! It's like having nine computers in one! Programs can be in different operating systems: one can be DOS 3.3, another ProDOS 8, even many copy-protected programs can be switched! SoftSwitch is not copy-protected, and no longer uses Battery RAM memory.

P8CDA: This handy accessory lets you put Classic Desk Accessories on your ProDOS 8 startup disks, thus avoiding the long startup time of ProDOS 16, while still enjoying the benefit of Classic Desk Accessories like MacroMate or SoftSwitch. Normally, CDA's can only be installed by ProDOS 16 as a disk is started up, but with P8CDA, you can put your favorite CDAs on all your ProDOS 8 disks, such as AppleWorks and others!

And Coming Soon:

HyperStudio™

HyperStudio™ is the newest Roger Wagner Publishing software project, and our most ambitious yet! HyperStudio brings hypermedia to you in all the brilliant graphics and stunning sound of the Apple IIGS. If you've heard of HyperCard™ on the Mac, then you probably also know that hypermedia is the most exciting use of the Apple II since spreadsheets and desktop publishing. HyperStudio provides you with everything you need to create your own hypermedia applications - and we mean *everything*!

With HyperStudio you can integrate **Super Hi-Res graphics** from popular GS paint programs (or use the built-in paint tools!), **text** from an ASCII text file or AppleWorks (or use the built-in editor), and **digitized sound** (from MDIdeas, FutureSound, or the built-in digitizer!). Then connect each display with any of these items to other displays with your own buttons, visible or invisible, to create applications on the Apple IIGS that thrill the imagination! Possible applications include everything from foreign language studies to geneology files, organizational charts for business to science lessons, and all totally interactive with the user! At an introductory retail price of just $129.95, HyperStudio includes software, a digitizer card, microphone, and amplified speaker!

To receive information on HyperStudio, or any of the other Roger Wagner Publishing, Inc. products described here, just check the appropriate box at the bottom of the order form!

Roger Wagner Publishing, Inc.

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